

A STUDY ON CONSUMER'S ATTITUDE TOWARDS RAMPANT VALUE OF TAXES AND PURCHASE COMPLETIONS ON IMPORTED PRODUCTS

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ABSTRACT

Consumers' attitudes toward purchasing either excessive taxes or purchase complication on foreign merchandise has been a be counted of debate. These learn about employed cross sectional design. The results showed that three countries consumers" attitudes on imported products were heavily influenced by family, friend, politician and others. They are more likely to buy electronic items, clothes, shoes,, and food items. These variables have affected developing countries consumers to purchase foreign products differently. Most of the customers in these three countries do not know how much tax has been imposed on their products. They have also faced many problems in buying foreign products such as Lack of Delivery, Customer Care service, Time Duration, Travelling, Duplicate Product and Quality issues. A notable complaint among these "products are the high price of foreign products and there is a good reason for these high imported taxes. The study recommends that imported companies should emphasize on the use of Facilitating Customer Care Service, Delivering the product on time, communicating with the customer, maintaining the quality of the product and continuing to work that consumers will suffer less for this and attracted to imported products. Also consumers can classify her/his products. And calculate duty rates, assuming taxation consistency between countries and using outdated tax information. In addition, the government should strengthen protecting local populations, efficient customs clearance and improving tax collection. Lastly the government should implement regulations and policies that restrict importation of products that are imported produced.

KEYWORDS: *Taxes, Consumers, Imported, High Price*